



# Phonak pediatric solutions

Helping your child hear

**PHONAK**  
life is on





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## A family of solutions made for kids

Because children have needs that are different from those of adults, the best solutions are those developed with kids in mind. Our new pediatric portfolio includes the Phonak Sky Q hearing aid family as well as a unique range of wireless accessories devoted to helping children and teenagers capture as much of the world of sound around them as possible.

It is built on the latest technology offering one-of-a-kind features that support better hearing and understanding. The choice of four hearing aid models at different performance levels ensures there's a solution for each child.



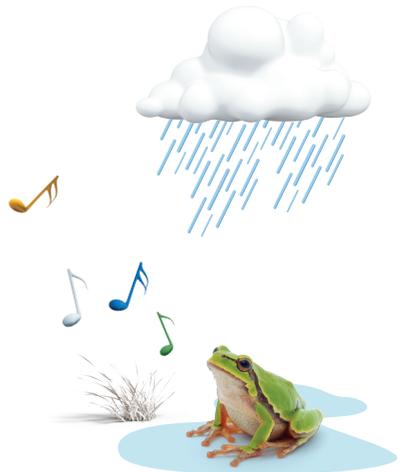


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## The sky is the limit with Phonak Sky Q

Exclusively designed for kids, all four models are resistant to water, sweat and dust, making them the perfect companions for active explorers. Effective tamperproofing prevents tiny fingers from accessing the batteries. And our new engaging range of Mix & Match colors ensures that children will have technology they'll love to wear.

[www.phonak-us.com/mixmatch](http://www.phonak-us.com/mixmatch)



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## Lets your child hear and understand new things every day

### SoundRecover

No matter the degree of a child's hearing loss, developing age-appropriate speech and language depends on consistent access to all sounds. While other hearing solutions amplify most sounds well, they still have limitations when it comes to amplifying important high-pitched sounds.

The exclusive Phonak SoundRecover is designed to improve a child's access to the full spectrum of sound by allowing them to hear those high-pitch sounds like the soft consonants /s/ or /f/. Over the past seven years numerous studies have found that children who use SoundRecover demonstrate improvements in speech understanding and clarity of their own speech.

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## Focusing on one voice at a time

### auto StereoZoom

Whether it's in a crowded lunchroom, at dinner or playing games with friends, hearing many voices at once can be overwhelming. StereoZoom is a directional microphone system that activates automatically to reduce surrounding noise and help children focus their listening on the person they are looking at.



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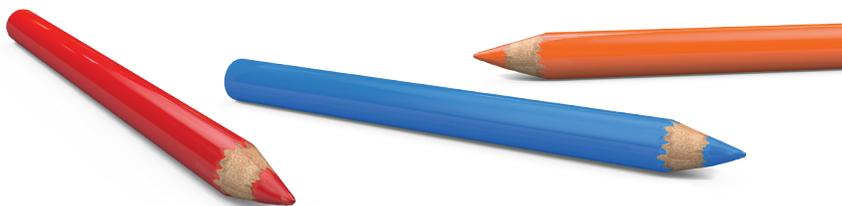
## Makes understanding on the phone easy

### DuoPhone

We know kids love to chat with family and friends on the phone, but listening with hearing aids can be a real challenge. So we developed DuoPhone. With DuoPhone, a child holds the phone to one ear and the conversation is sent to the other hearing aid so that the caller's voice is heard in both ears. This takes the frustrations out of phone conversations by improving understanding.

**“Our research has shown that children typically receive a 30% improvement in speech understanding on the telephone with use of the DuoPhone, and as a result, we consider the DuoPhone to be an absolutely essential feature on hearing aids fitted for children.”**

Dr. Jace Wolfe, Director of Audiology at the Hearts for Hearing Foundation, Oklahoma, USA.





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## Enjoying the outdoors without compromising understanding

### Speech in Wind

Kids love parks and playgrounds, sports and the great outdoors. But these often windy environments can make speech understanding with hearing aids difficult. If you've never worn hearing aids you may not understand why wind is a problem, but as the wind reaches the hearing aid microphones it gets amplified creating loud noise. This interferes with listening, makes understanding difficult for the listener.

The Speech in Wind feature is proven to significantly help improve speech understanding and comfort by reducing the wind sound and allowing kids to hear someone talking to them in both ears.

Research at the Phonak Hearing Center has shown an increase in speech understanding of up to 40% in wind (Speech in Wind).



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## Made strong for energetic explorers

Children are playful and carefree – babies are true explorers, school age kids enjoy pushing boundaries, and teenagers' lives are full of diverse activities. A Phonak hearing solution offers them limitless adventures at every stage.

In fact, robust Phonak Sky Q hearing aids have been designed with a child's yearning for fun and exploration in mind. Our hearing aids are resistant to water, sweat and dust, making them the perfect activity companion.



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## Mix & Match

When it comes to bringing a smile to a child's face, there's nothing quite like color.

A host of studies proves that kids of all ages are excited and delighted by bright, intense tones. In fact, children seem to prefer these happy hues early on. It's with that knowledge in mind that we carefully selected the colors of Phonak Sky Q hearing aids.

The housings are available in 17 colors. For the first time the ear hooks are available in beautiful colors too.

Not only can you and your kids have fun choosing the perfect color combination, you'll allow them to take ownership by designing an electrifying multi-tone hearing solution they'll love wearing.



We've created a Mix & Match color tool you can use together online to select the preferred look of your child's hearing solution – visit [www.phonak-us.com/mixmatch](http://www.phonak-us.com/mixmatch)

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## Join us online

### HearingLikeMe

An online community for parents, children, teens and anyone whose life has been touched by hearing loss.

[www.hearinglikeme.com](http://www.hearinglikeme.com)

### Facebook

The very latest Phonak pediatric updates in one handy, shareable place.

[www.facebook.com/PhonakPediatric](http://www.facebook.com/PhonakPediatric)

### Twitter

Bite-sized Phonak updates in 144 characters or less.

[www.twitter.com/phonak](http://www.twitter.com/phonak)

### YouTube

The official Phonak YouTube channel is full of inspiring and educational content – from product movies and celebrity ambassadors to those heart-warming moments when an infant hears for the first time.

[www.youtube.com/phonakofficial](http://www.youtube.com/phonakofficial)



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## Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence.  
Live without limit. Life is on.

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