



Röger for home and social situations

Bridging the understanding gap

Enjoy more of the moments that matter the most

Modern hearing aid technology does a great job of helping people hear friends and loved ones. But when you're in a noisy place, on the phone or watching TV, following what is being said can still sometimes be tricky. That's where Roger products come in.

Roger can help you hear and understand better in numerous situations:

- Noisy restaurants and cafés
- Loud bars
- Family gatherings
- One-on-one conversations
- Cell phone calls
- Watching TV
- In the car
- Listening to music
- Online video calls
- Lectures, meetings and presentations featuring one or more speakers



Content

Introducing Roger	4
Roger microphones	6
One-on-one conversations	9
At home	9
In the car	9
In public places	9
Social situations	10
Dinner with friends	10
At parties	10
Using technology	13
Cell phone calls	13
Watching TV	13
Listening to music	14
Using GPS	14
Group discussions in noise	16
Roger receivers	17
Situations and recommendations	18
Join us online	19

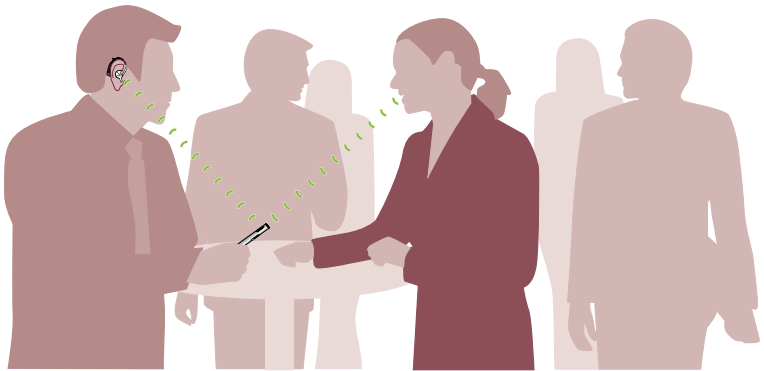


Introducing Roger

The theory is simple: the more spoken words you can understand, the better you can enjoy the communication.

Roger enables people with hearing difficulties to hear and understand many more words than ever before.

So you don't need to struggle in difficult situations like noisy restaurants, outdoors and at parties. You can simply listen and live your life to the fullest.



How does it work?

Roger systems feature discreet wireless microphones, used by the person speaking, and tiny Roger receivers that simply click onto your existing hearing aids, cochlear implants or Baha. The result? You hear the speaker's words directly in your ears, without any distracting background noise.



Full speech clarity

Roger digital technology has been scientifically proven to help hearing instrument users understand up to 62% more speech in noise and over distance than normal hearing people.

* Professor Thibodeau, Linda, PhD (2014), Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids, University of Texas, Dallas, USA, The American Journal of Audiology (in press)

Hassle-free

Roger devices are extremely simple to use. They automatically adjust their own settings to suit the noise and speakers around you.

Highly discreet

Roger devices are small, lightweight and designed with discretion in mind.



Roger microphones



Choose the device that best fits how you live today.



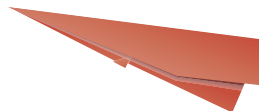
Roger Pen

The Roger Pen is a discreet, cutting-edge microphone with fully automated settings that boosts both single and group conversations. It features Bluetooth for easy cell phone calling and can also be used to hear audio from your TV and multimedia.



Roger Clip-On Mic

The Roger Clip-On Mic is a lightweight mini microphone for single conversations that clips easily onto clothing of the partner. It offers the same leading sound quality and multimedia connection as the Roger Pen.



More on the flexible, intelligent Roger Pen

The Roger Pen is extremely easy to use. It automatically analyzes the surrounding noise level and detects its physical position, before using this data to configure its own settings and provide the best speech clarity possible – and all without you pressing a button.

Here are some great examples of how you can use it:

Conference style

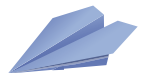
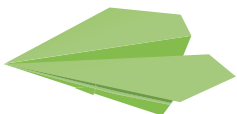
Placing the Roger Pen on a flat surface such as a table automatically activates its 360-degree (omnidirectional) microphone setting, which picks up voices from all around.

Interview style

When you're in a large group of people, like at a party, hold the Roger Pen like a reporter's microphone and point it at the person speaking to "zoom in" on their voice.

Around the neck

When it's noisy and you want to focus on the words of just one friend, have your friend hang the Roger Pen around their neck. This focuses the Roger Pen's microphone automatically on only their voice (this is also how the Roger Clip-On Mic works).





One-on-one conversations

Whether at home, in the car, or at the store, Roger technology can help you enjoy crystal clear conversations, without the stress and confusion that background noise brings.

At home

Roger cuts out distracting background noise such as the noise of kids playing or the blare of the TV, allowing you to enjoy normal conversations with family members.

In the car

With engine sounds, road noise and speakers facing away from you, car journeys can be tricky listening environments. By bringing the speaker's words directly into your ears, however, Roger overcomes all these communication challenges.

In public places

At the mall, walking around town... these situations are full of competing noise, which can make it difficult to understand your partner. With Roger clarifying their words, however, you can capture many more of their words.

Recommended:

For maximum speech clarity, hang the Roger Pen around your friend's neck or clip a Roger Clip-On Mic onto their shirt.



Social situations

Many people with hearing loss struggle to hear and understand in busy social settings. Some even get so frustrated they end up avoiding these situations. Roger technology puts the 'life' back into your social life – helping you to connect whatever the background noise.

Dinner with friends

Dinner tables and restaurants can often pose a real listening challenge thanks to their complex mix of chatter, background music, and clinking cutlery and glasses. Roger systems cut out these distracting 'other' noises, helping you catch every word.

At parties

When the music is playing, and people are talking and laughing, it is easier to focus on a conversation with Roger bringing words directly into your ears.

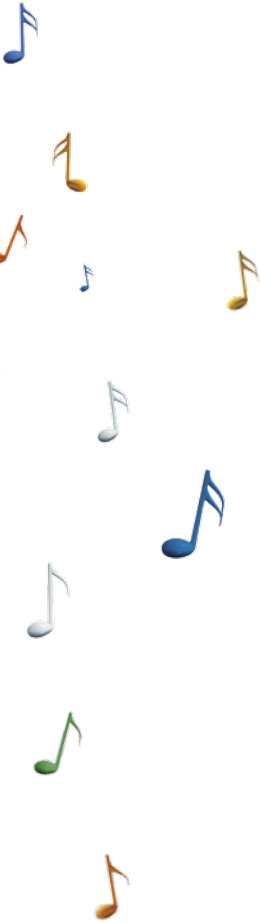
Recommended:

To capture the words of different speakers, either point your Roger Pen at each speaker in turn, interview style, or place it in the center of the table, conference style.





Using technology



Cell phone calls

Enjoy calls again by connecting the Roger Pen to your cell or smartphone via Bluetooth. Or if calling over the Internet, just connect Roger Pen or Roger Clip-On Mic to your device's headphone output.

Recommended:

Pair the Roger Pen with your Bluetooth cell phone to catch every word clearly.

Watching TV

Roger microphones can be easily connected to your TV's audio output. This way you can hear your favorite programs without having to crank up the TV set's main volume.

Recommended:

Use the cable and docking station provided with your Roger microphone to connect it to your TV's headphone jack – hey presto, you're in the loop!

Listening to music

With Roger you can transmit your favorite tunes directly into your hearing aids or CI speech processors. Whatever your preferred music source – HiFi, smartphone, tablet, PC, Mac or MP3 player, simply connect your Roger microphone to its headphone output and hear your favorite music.

Using GPS

Never miss a turn again. Connect any Roger microphone to your car's GPS system or smartphone to hear directions clearly in your ears.

Recommended:

Connect the cable provided with your Roger microphone to the headphone output of your multimedia or GPS device to hear its sound clearly in your ears.





Group discussions in noise

When it's very noisy or there are several speakers moving around, catching every word can be a particularly demanding challenge. Roger technology overcomes this challenge by allowing you to use several microphones at the same time.

Simply connect these microphones to your existing hearing technology as normal, then hand a Roger microphone to each speaker to hear every word everyone says.



Roger receivers

With three types of receivers available there is a Roger solution for you whatever hearing aids, cochlear implants or Baha you currently wear.



Roger design-integrated receivers

These are designed to click onto Phonak hearing aids. They are also available for selected cochlear implants from Advanced Bionics and Cochlear.

Roger X

This miniature universal Roger receiver is compatible with virtually every behind-the-ear hearing aid and cochlear implant speech processor.



Roger MyLink

This affordable Roger receiver works with any hearing aid or cochlear implant that features a telecoil.



Situations and recommendations



Learn which Roger microphone best suits each different listening situation.

Situation	Roger Pen	Roger Clip-On Mic
One-on-one conversations		
– Riding in the car with a friend	●	●
– Shopping	●	●
Group conversations*		
– Noisy restaurants	●	
– Parties	●	
– Social gatherings	●	
Cell phone calls	●	
Watching TV	●	●
Listening to music/multimedia	●	●

* Use several microphones at the same time (Roger Pen and Roger Clip-On Mic).

Take the next step

To find out which Roger system is best for you, talk to your hearing care professional or read more at www.phonak.com/phonak-roger



Join us online

There is a whole host of useful Roger-related Web pages and tools online. Why not try them today?

Roger Pen

Explore more of its cutting-edge benefits.

www.phonak.com/rogerpen

The Roger Pen difference

Explore how much more you could hear.

www.phonak.com/boost

Roger Clip-On Mic

Learn more about this handy automated device.

www.phonak.com/rogercliponmic

HearingLikeMe

An online community for parents, children, teens and anyone whose life has been touched by hearing loss.

www.hearinglikeme.com

Facebook

The very latest Phonak updates in one handy, shareable place.

www.facebook.com/Phonak

Twitter

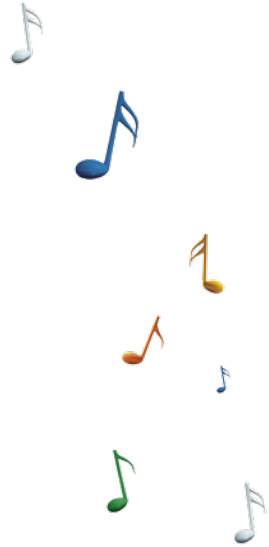
Bite-sized Phonak updates in 144 characters or less.

www.twitter.com/phonak

YouTube

The official Phonak YouTube channel is full of inspiring and educational content – from product movies and celebrity ambassadors to those heart-warming moments when an infant hears for the first time.

www.youtube.com/phonakofficial



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

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