



Phonak pediatric solutions

Helping your child hear, talk and belong

PHONAK
life is on



40 years of connecting children to the world

Innovative technology, dedicated hearing care professionals and the close support of family are essential to help children with a hearing loss reach their full potential. For 40 years Phonak has played a key role, developing and offering the very best hearing solutions for children of all ages.

At Phonak, we understand how important it is for children to develop optimal speech and language skills that allow them to truly flourish and fit in. Our close collaboration with hearing care professionals, teachers, researchers, kids and their families have allowed us to make unique technological advances.

We are proud that, together, we have significantly improved the lives of countless of children worldwide.





A family of solutions made for kids

Because children have needs that are different to those of adults, the best solutions are those developed with kids in mind. Our new pediatric portfolio includes the Phonak Sky Q hearing aid family as well as a unique range of wireless accessories devoted to helping young children and teenagers capture as much of the world of sound around them as possible.

It is built on the latest technology offering one-of-a-kind features that support better hearing and understanding. The choice of four hearing aid models at different performance levels ensures there's a solution for each child.

At times, even the best hearing aids with the latest technology need a boost. Especially with high levels of noise and over distance, more hearing help is often needed. That's why our new portfolio boasts wireless accessories that boost speech understanding in important listening situations like the classroom, sport, biking, outdoors and more.







The sky is the limit with Phonak Sky Q

Exclusively designed for kids, all four models are resistant to water, sweat and dust, making them the perfect companions for active explorers. Effective tamperproofing prevents tiny fingers from accessing the batteries. And our new engaging range of Mix & Match colors ensures that children will have technology they'll love to wear.

www.phonak.com/mixmatch



Phonak Sky Q hearing aids feature state-of-the-art technologies that allow your child to hear more for their optimal speech and language development.

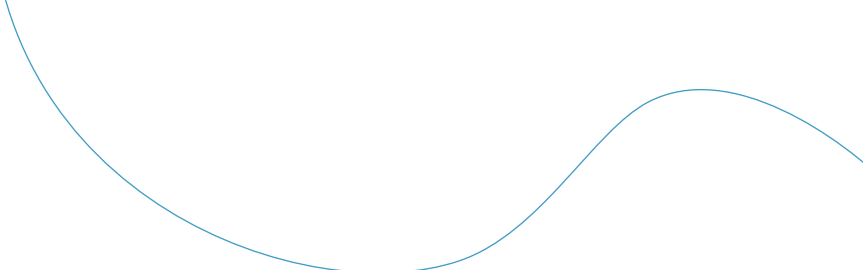
Let's your child hear and understand new things every day

SoundRecover

No matter the degree of a child's hearing loss, developing age-appropriate speech and language depends on consistent access to all sounds. While other hearing solutions amplify most sounds well, they still have limitations when it comes to amplifying important high-pitched sounds.

The exclusive Phonak SoundRecover improves a child's access to the full spectrum of sound by allowing them to hear those high-pitch sounds like the soft consonants /s/ or /f/. Over the past seven years numerous studies have found that children who use SoundRecover demonstrate improvements in speech understanding and clarity of their own speech.

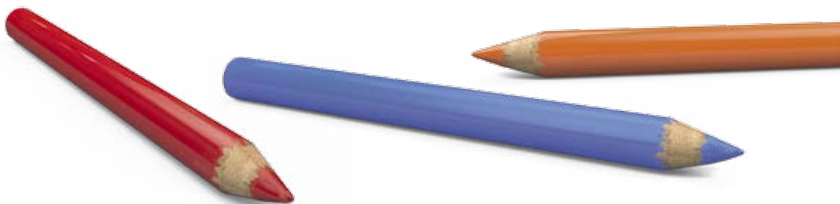




“It is critically important for young children to hear high-frequency (high-pitched) sounds well, because they spend most of their day around people with high-pitched voices (their mother, day care workers, and other children).

Our studies have shown that SoundRecover significantly improves a child’s ability to hear consonants throughout the (high-frequency) speech range, and we feel that SoundRecover is a vital addition to a child’s hearing aids.”

Dr. Jace Wolfe, Director of Audiology Hearts for Hearing Foundation, Oklahoma, USA.





Makes understanding on the phone easy

DuoPhone

We know kids love to chat to family and friends on the phone, but listening with hearing aids can be a real challenge. So we developed DuoPhone.

With DuoPhone a child holds the phone to one ear and the conversation is sent to the other hearing aid so that the caller's voice is heard in both ears. This takes the frustrations out of phone conversations by improving understanding.

“Our research has shown that children typically receive a 30% improvement in speech understanding on the telephone with use of the DuoPhone, and as a result, we consider the DuoPhone to be an absolutely essential feature on hearing aids fitted for children.”

Dr. Jace Wolfe, Director of Audiology at the Hearts for Hearing Foundation, Oklahoma, USA.



Focusing on one voice at a time

auto StereoZoom

Whether it's in a crowded lunchroom, at dinner or playing games with friends, hearing many voices at once can be overwhelming. StereoZoom is a directional microphone system that activates automatically to reduce surrounding noise and help children focus their listening on the person they are looking at.





Enjoying the outdoors without compromising understanding

Speech in Wind

Kids love parks and playgrounds, sports and the great outdoors. But these often windy environments can make speech understanding with hearing aids difficult. If you've never worn hearing aids you may not understand why wind is a problem, but as the wind reaches the hearing aid microphones it gets amplified creating loud noise. This interferes with listening, makes understanding difficult and is annoying for the listener.

The Speech in Wind feature is proven to significantly help improve speech understanding and comfort by reducing the wind sound and allowing kids to hear someone talking to them in both ears.

Research at the Phonak Hearing Center has shown an increase in speech understanding of up to 40% in wind (Speech in Wind) and 45% in noise (auto StereoZoom). DuoPhone has shown an average improvement of 10% compared to using a dedicated monaural phone program.



Made strong for energetic explorers

Children are playful and carefree – babies are the true explorers, school age kids enjoy pushing boundaries, and teenagers' lives are full of diverse activities. A Phonak hearing solution offers them limitless adventures at every stage.

In fact, robust Phonak Sky Q hearing aids have been designed with a child's yearning for fun and exploration in mind. Our hearing aids are resistant to water, sweat and dust, making them the perfect activity companion.



Mine's Electric Green, what's yours?

When it comes to bringing a smile to a child's face, there's nothing quite like color.

A host of studies proves that kids of all ages are excited and delighted by bright, intense tones. In fact, children seem to prefer these happy hues early on.

It's with that knowledge in mind that we carefully selected the colors of Phonak Sky Q hearing aids.

The housings are available in no less than 17 colors. These include six new joyful ones, ranging from Caribbean Pirate through fiery Dragon Orange to Vanity Pink. And for the first time not only are hearing aid housings available in beautiful colors but the ear hooks are too. And we also offer a range of subtle hair and skin colors.

Not only can you and your kids have fun choosing the perfect color combination, you'll allow them to take ownership by designing an electrifying multi-tone hearing solution they'll love wearing.

Green



Electric Green

Yellow



Caribbean Pirate

Blue



Dragon Orange

Pink



Vanity Pink

Purple



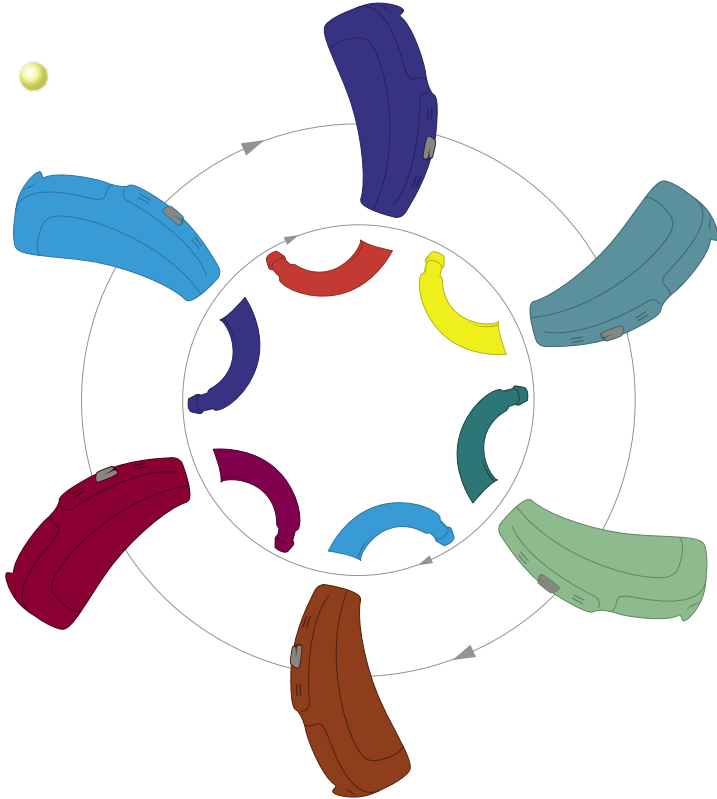
Blue Lagoon
Transparent

Orange





Royal Purple
Transparent

Mix & Match



Additional housing colors:

	Beige		Sandalwood		Petrol
	Sand Beige		Chestnut		Ruby
	Amber Beige		Silver Gray		Precious Pink
	Pure Transparent		Velvet Black		

We've created a Mix & Match color tool you can use together online to select the preferred look of your child's hearing solution – visit www.phonak.com/mixmatch



Wireless accessories give children's hearing aids a boost

A child's life is one of action. If they're not in school then they're outdoors, playing games, enjoying multimedia, in the car, or chatting with friends on the phone.

Many of these situations can pose a listening challenge – one where sometimes, even the most advanced hearing aid technology needs a boost.

That's where our comprehensive Wireless Communication Portfolio comes in.

With our new easy-to-use wireless accessories, developed especially for challenging and distracting situations, children can communicate more easily and connect to today's audio technology.







Roger Clip-On Mic

The Roger Clip-On Mic offers one-click connection and is perfect for parents of young children to use at home, at the park, in the car or out shopping. It can also be connected to a computer, MP3 player or TV for clearer listening.



Roger Pen

This wireless microphone with Bluetooth connectivity is perfect for teenagers who are in noisy environments and want a discreet add-on. Placed on a table or held in the hand, the multiple microphones automatically reduce background noise, focus on the voices they want to hear, sending the speech directly to their hearing aids. It can be connected to audio devices, and used with a cell phone.



Roger inspiro

A durable teacher microphone trusted in thousands of classrooms around the world, Roger inspiro is easy to use and customizable.



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 $12 - 7 = 7 =$







Phonak DECT CP1

This cordless phone automatically transmits the telephone conversation to both hearing aids simultaneously, which maximizes speech understanding. There's even a booster mode for when children aren't wearing their hearing aids. And because it's a regular phone too, the whole family can use it.



Phonak ComPilot

This streaming device offers the ultimate in flexible connectivity, allowing children and teens to enjoy cell phone calls and multimedia audio streamed directly into their hearing aids, and all in stereo sound quality. Phonak TV Link works with the Phonak ComPilot to turn any Phonak hearing aid into a wireless TV headset.



We support your family

In addition to our dedicated portfolio of solutions for kids, Phonak also offers a range of support and resources:

Leo gets hearing aids/Leo gets a Roger system

Leo's storybook, follows our cuddly hero through two absorbing tales; he receives his very first hearing aids, and then Roger technology. Please contact your local hearing care professional.

Mix & Match color tool

This fun new interactive resource, available online at www.phonak.com/mixmatch, enables kids to select their own mix of color for their hearing aids and explore the benefits these products bring.

Pediatric Care Kit

Everything a child, parent or teenager needs to keep their hearing solution maintained and working as it should. It also includes our new sticker pack for cool customization. Please contact your local hearing care professional.

Phonak pediatric web resource

Explore a world of helpful information on getting hearing aids, answers to the most frequently asked questions and an overview of our dedicated solutions. www.phonak.com/kids



Join us online

HearingLikeMe

An online community for parents, children, teens and anyone whose life has been touched by hearing loss.

www.hearinglikeme.com

Facebook

The very latest Phonak pediatric updates in one handy, shareable place.

www.facebook.com/PhonakPediatric

Twitter

Bite-sized Phonak updates in 144 characters or less.

www.twitter.com/phonak

YouTube

The official Phonak YouTube channel is full of inspiring and educational content – from product movies and celebrity ambassadors to those heart-warming moments when an infant hears for the first time.

www.youtube.com/phonakofficial

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence.
Live without limit. Life is on.

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