



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

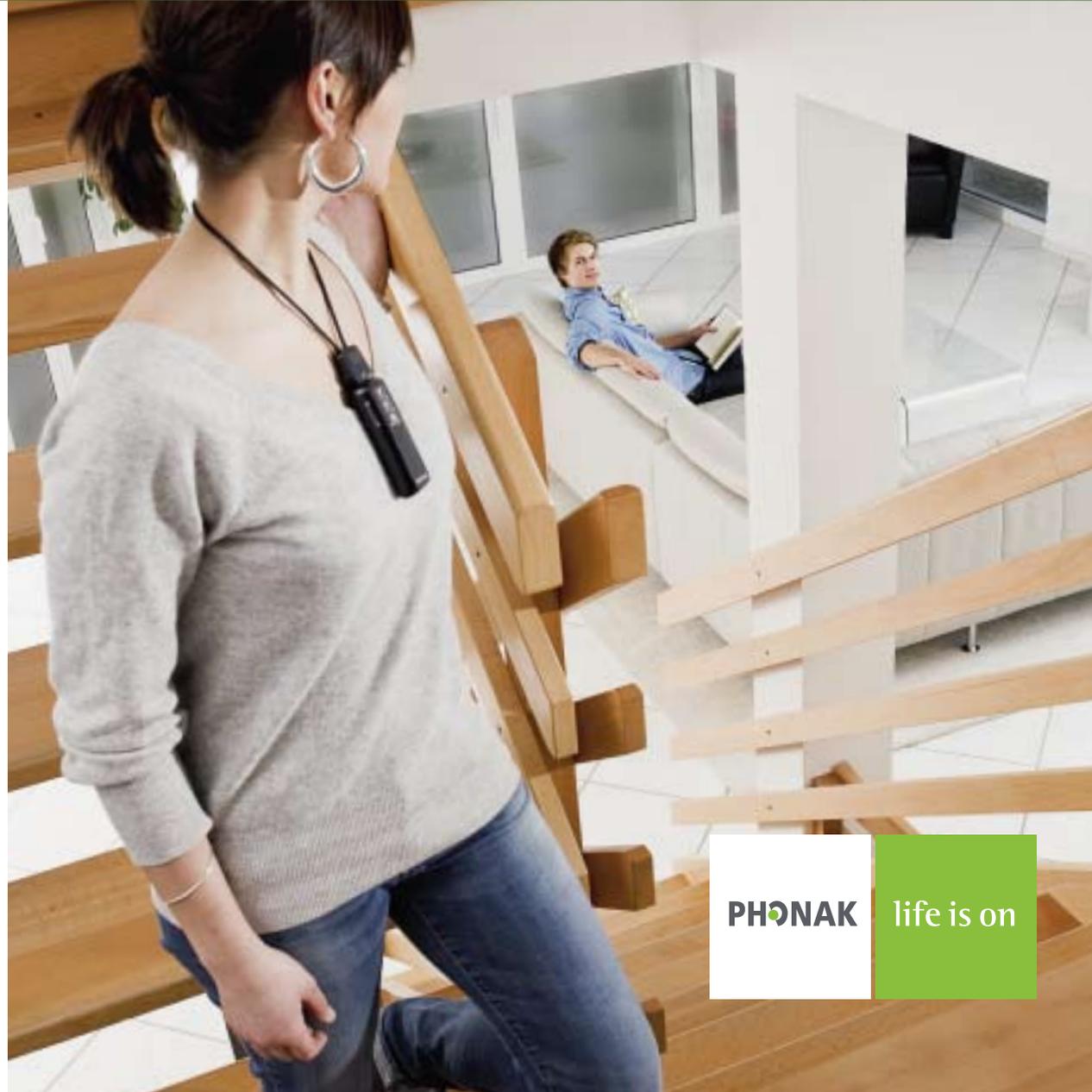
**Interact freely. Communicate with confidence.
Live without limit. Life is on.**

www.phonak.com

028-0498-02/V1.00/2010-04/visu/Printed in Switzerland ©Phonak Communications AG All rights reserved

Hear Better With FM

Get more from everyday situations



PHONAK

life is on

Hear the sounds YOU want to hear

Many people who wear hearing aids still have difficulty hearing speech clearly in background noise or over distances. Other people who do not have a hearing loss still struggle to accurately identify speech in noise due to concentration-related disorders like Attention-Deficit Hyperactivity Disorder (ADHD) or auditory processing disorder (APD).

Are you frustrated because you cannot always understand speech? Do you struggle during group conversations, noisy restaurants and parties, or find it difficult to hear in meetings or on car journeys? If the answer to any of these questions is yes, Phonak's FM technology can help you hear and understand better.

Turn the page to explore the situations in which FM can help ...

What is an FM system?

An FM system is simply a wireless system designed to help you better identify and understand speech in noisy situations and over distances of up to 15 meters. Some FM systems work together with hearing aids, while others are aimed at people with otherwise normal hearing.

It works like this: the person you are speaking with wears or holds a transmitter microphone (or places this in the middle of your group). This transmitter picks up their speech and uses harmless radio waves to send this to one or more FM receivers, which are worn behind the ear (i.e. connected to your hearing aid).

The result? You hear the speaker's words directly in your ears, without the distracting background noise, allowing you to enjoy and participate fully in every conversation.



Speaker talking into the transmitter

Hearing instrument user wearing FM receiver(s)



Enjoying social events

One of the main complaints of hearing aid users is that it is difficult to hear properly and hold normal conversations in noisy social settings. With FM technology these situations become enjoyable again.



Many Phonak FM transmitters feature multiple microphone modes. For one-to-one conversation in louder noise for example, switch to SuperZoom mode and use your transmitter like a standard microphone to hear every word of your friend's speech.



Restaurants are often a problem for people with a hearing loss thanks to their complex mix of chatter, background music, hard surfaces, and clinking cutlery and glasses. An FM system cuts out this distracting noise.



Make sure you catch all your coach's tips by having them wear your FM transmitter, leaving you to concentrate on your game.



Talking around the house

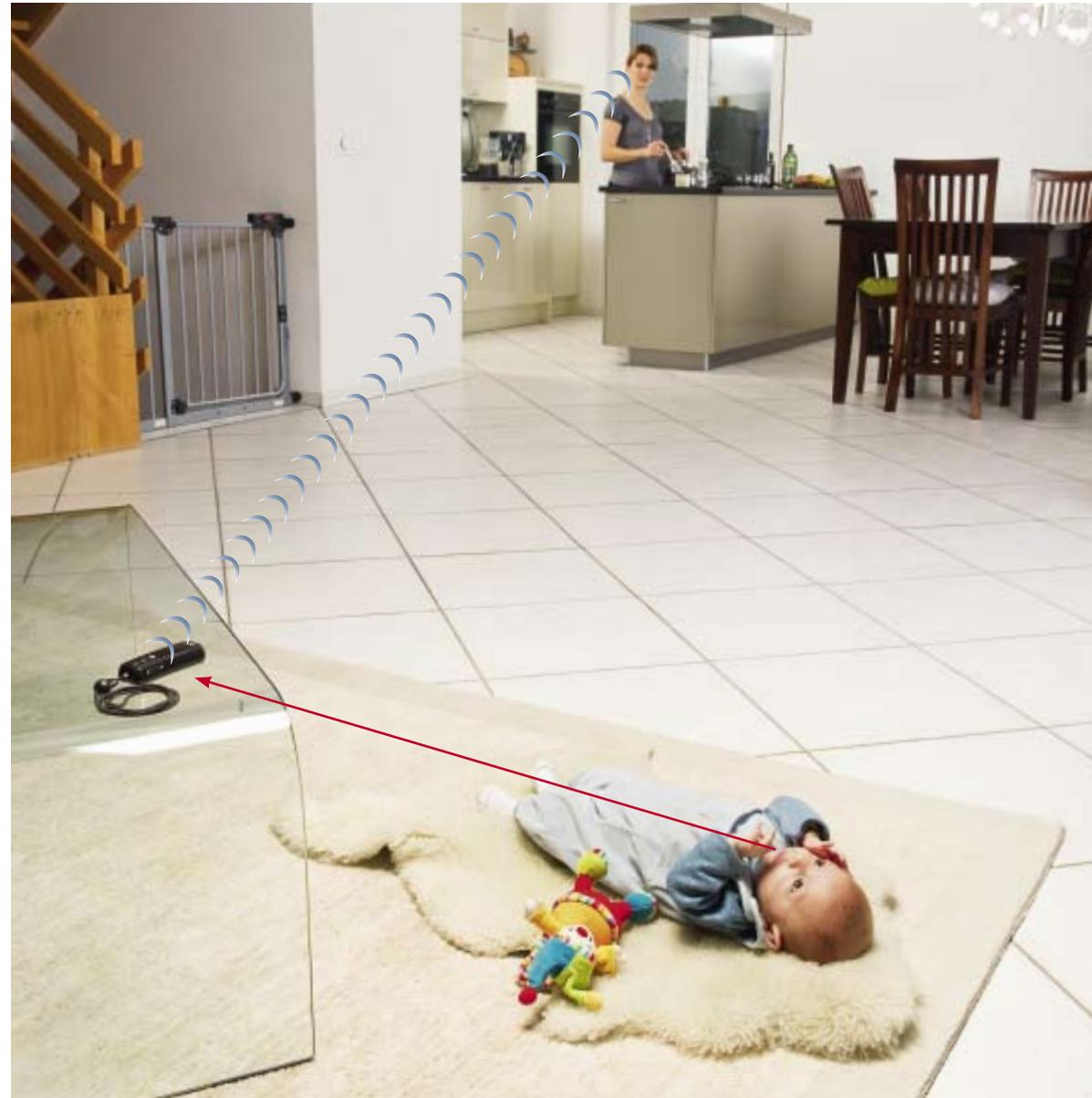
When using an FM system with a partner or family member it is quickly obvious how much clearer their speech becomes and how overall communication improves.



Even when chatting over distances of up to 15 meters, an FM system makes it feel like you are sat just inches apart.

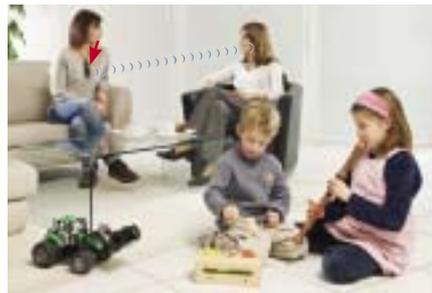


Hearing and understanding what's been said at noisy mealtimes can be a challenge. An FM transmitter only broadcasts important speech sounds into your ears, not background clatter and bangs.





Thanks to the technology's multifrequency approach, two or more FM users can use their systems in the same room.



FM cuts out distracting background noises such as the television or music, allowing you to enjoy a normal conversation in the same room.



In the workplace

Work can be a complicated listening environment, but you still need to perform well. An FM system can help you rise to the challenge.



With FM you don't need to try and understand what a meeting is about. You can play a full role instead.



Phonak's FM transmitters can accept audio input from computers and phones, ensuring you don't miss a word of your customer's comments.



FM technology overcomes the difficult listening gap between you and the presenter, whether you wear behind the ear-level FM receivers or a neck-loop device.

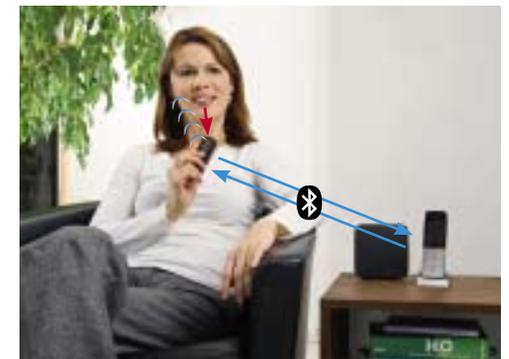


Improving phone calls

Catching every word on the phone can be a struggle. Phonak's SmartLink+ transmitter and Bluetooth technology make the perfect telecoms team.



When the SmartLink+ transmitter is paired with a Bluetooth phone you no longer need to touch the phone to receive or end calls.



Simply connect SmartLink+ to a cordless Bluetooth home phone – such as the Siemens Gigaset SL780 – to have your say.

Hearing the TV clearly

Every Phonak FM transmitter can be connected to your TV's audio output, ensuring you hear only crystal-clear audio.



When your transmitter is connected to the TV, the sound of your favorite programs and films arrives directly in your ears (and those of other FM receiver users if required).

Video game consoles and other TV-connected multimedia devices can be enjoyed in the same way.



Hear better in the car

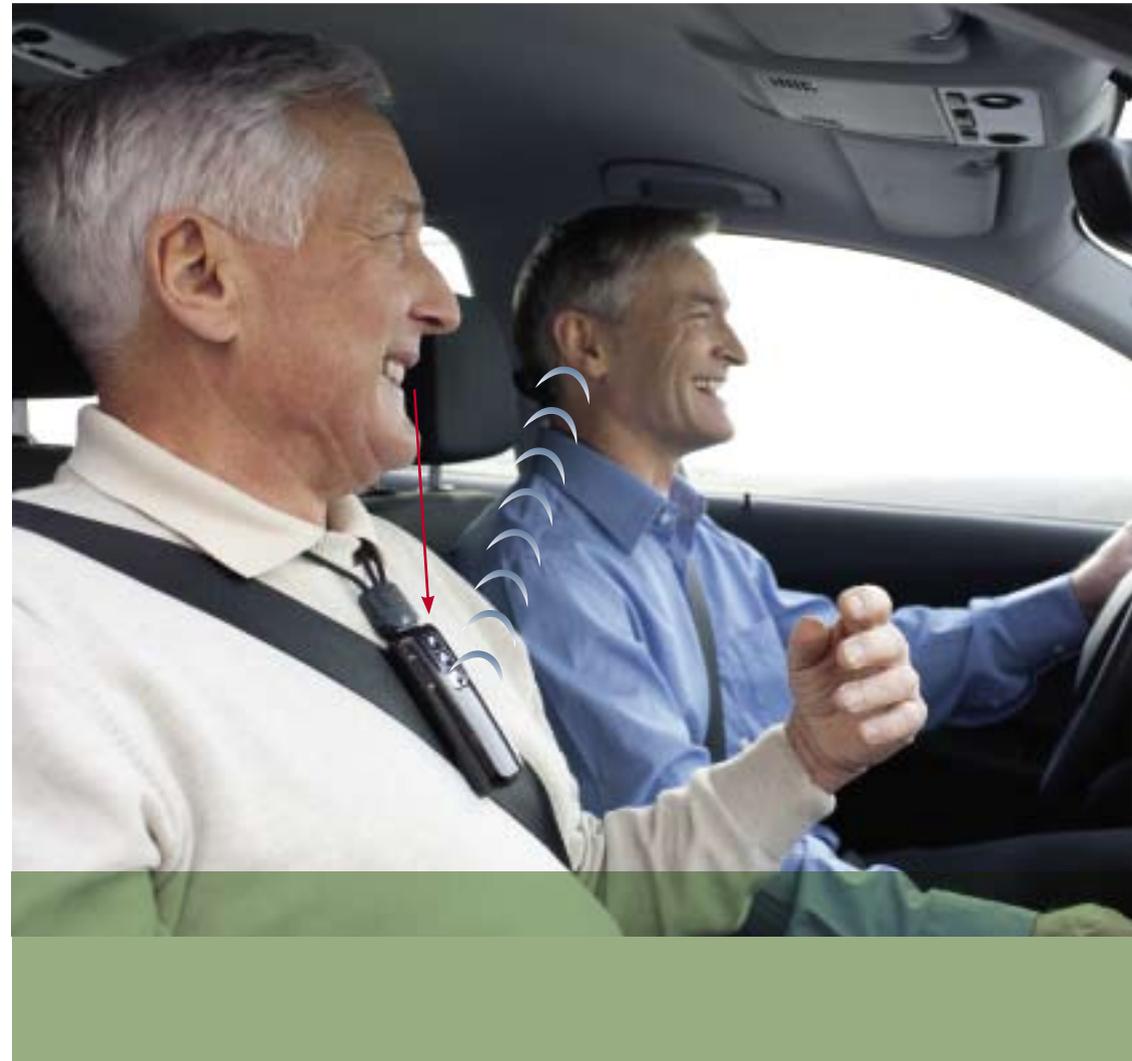
Engine noise, road noise and bad weather can make hearing the voice of a family member or GPS device a real test. With FM their words become much easier to understand.



Give your child a Phonak FM transmitter to hear their voice over the surrounding noise.



Get your directions first time by plugging your FM transmitter into your GPS device.



Interacting with multimedia

In addition to TV, FM systems can be used to enjoy with a wide range of multimedia devices.



Enjoy video content as it's supposed to be heard by plugging an FM transmitter straight into your computer's audio output.



Enjoy your favorite tunes by pairing your Bluetooth MP3 player to SmartLink+. Alternatively, connect any other Phonak FM transmitter to your player's audio output.



Crystal-clear VoIP calls are only a moment away; just plug an FM transmitter into your computer or internet device.

In public places

Shopping malls, train stations and conference centers are typically difficult places in which to hear and understand speech. FM can help you overcome difficult noise to focus on what's important; the words you want to hear.



Give your friend your FM transmitter and distracting background noise becomes a thing of the past.



Moving from a quiet space to a louder space is simple thanks to Phonak's built-in Dynamic FM technology, which automatically adapts the volume in your ears to the surrounding noise.