



Interact • We believe every voice is important. Voices are our connection to the world and allow us to interact with loved ones, friends and the people around us. The clearer we hear, the more we can make ourselves heard.





### Your voice matters

We have been listening to ensure we fully understand what matters to you. Each new generation of hearing aids is based on these insights.

We are proud to present Phonak Naída Q, our state-of-the-art power hearing aids designed to suit your individual lifestyle and hearing needs.



### Your life, your soundscape

Wherever you go, whatever you do, you expect to be able to hear and understand with confidence.

We do everything to fulfill your expectations to not only hear but also understand better in practically every situation, no matter how challenging.

The technology in Phonak Naída Q products offers a host of unique features designed to enrich the listening experience in your day-to-day life.

Family reunions | Understanding on the telephone | Dinner at your favorite restaurant | Driving in the car | Enjoying the outdoors | Listening to music | Business meetings | Group gatherings | Places of worship | Watching television







### Understanding everything

Enjoying laughter, children's voices or the subtle sound of rustling leaves under your feet enriches your hearing world. Hearing the nuances of life's soundscapes is part of the joy in rediscovering the pleasures of good hearing.

Phonak Naída Q has unique proven technologies that will exceed your expectations.

# SoundRecover – lets you hear and understand new things everyday

Makes high-pitched sounds such as birds singing, crickets chirping, children's voices and the ring of a doorbell audible again.

## UltraZoom – lets you enjoy every part of the conversation

Enjoy a lively conversation while noise from the side and back fades into the background.



### Understanding everywhere

Phonak Naída Q helps you to hear and understand in even the toughest listening environments.

### Capturing voices in both ears

Our unique Binaural VoiceStream Technology™ detects the speech signal and ensures that you can hear it clearly in both ears. This means that you will understand better in more listening situations.



# Speech in Wind – enjoy conversations even on a windy day

When wearing hearing aids, wind noise interferes with speech understanding and listening comfort. With the Speech in Wind feature, Naída Q enhances your ability to understand speech well, even when the wind is blowing.\*

## auto StereoZoom – extracts the single voice you want to hear from a noisy crowd

When noise reaches a level that makes understanding one person in a crowd difficult, auto StereoZoom is automatically activated, allowing you to focus on the voice you want to hear.\*

## DuoPhone – makes understanding on the phone easy

As soon as you hold the phone to your ear, the caller's voice is automatically streamed to the other ear. Hearing the conversation in both ears results in superior sound quality and improved understanding.\*

<sup>\*</sup> Research at the Phonak Hearing Center has shown an increase in speech understanding of up to 40% in wind (Speech in Wind) and 45% in noise (auto StereoZoom). DuoPhone has shown an average improvement of 10% compared to using a dedicated monaural phone program.

### Understanding with comfort

We know that engaging in conversations wherever you are is a top priority; however comfort is just as important.

Phonak Naída Q comes with a host of comfort features that can be set to your individual needs. They effectively eliminate uncomfortable and unwanted sounds when they occur.

#### NoiseBlock - for more comfort in noise

Reduces uncomfortable background noise such as traffic or the constant hum of a ceiling fan without affecting your ability to understand.

**SoundRelax – for a more relaxing experience**Softens sudden loud sounds such as slamming doors or clattering dishes.

## WhistleBlock – for an overall pleasant listening experience

Eliminates whistling so you can relax and enjoy better hearing.









### Designed to suit you

#### Design and colors

Phonak Naída Q is the most versatile and high performance power portfolio. It is available in a range of styles, all water and dust resistant for added confidence and enhanced reliability. In addition, the Power SlimTube option, if appropriate, significantly enhances cosmetic appeal and wearing comfort.

The Naída Q is available in a new attractive color palette. A variety of hair and skin, as well as fashion and fun colors, ensures we have something to suit your style.











#### Connect and communicate

Today's interactive world of mobile phones, computers, TVs, game consoles and MP3 players can present a challenge if you wear hearing aids.

Phonak Naída Q can be easily connected to all of these communication and media options. Our host of proprietary digital wireless accessories and Dynamic FM systems allow you to connect, communicate and hear at your best whenever needed.

**Phonak ComPilot** – the hub that wirelessly connects your hearing aids to a variety of communication and media devices.

**Phonak RemoteMic** – together with the ComPilot, it takes the strain out of conversations, especially when the person you want to hear is at a distance.

**Phonak TVLink S** – together with the ComPilot, it wirelessly streams stereo sound quality from your TV to your hearing aids.



## Request the best

Phonak Naída Q comes in a variety of styles and performance levels. Together with your hearing healthcare professional you can choose the best solution to match your lifestyle and degree of hearing loss.

Ptem	Adva!	Stanted	Essell.	
	Q90	Q70	Q50	Q30
Speech in Wind				
auto StereoZoom				
SoundRelax		-		
ZoomControl	-	-		
QuickSync	-	-		
DuoPhone		-		
SoundRecover				
UltraZoom				
WhistleBlock				
NoiseBlock				

### Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

www.phonak-us.com