

Titanium – the strongest and lightest material for a super discreet hearing aid

Titanium is renowned for its strength and durability. It is used for medical products, high-performance vehicles as well as high-tech sports goods. With a shell as thin as a piece of paper, combined with miniaturized electronic components, this is the smallest custom hearing aid from Phonak ever. Virto B-Titanium is super discreet and up to 26% smaller than its predecessor.



Optional push button

Integrated microphone

Medical grade titanium shell

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.ca

- 1 Rakita L, Jones C. Performance and Preference of an Automatic Hearing Aid System in Real-World Listening Environments. *Hearing Review*. 2015;22(12):28.
- 2 Phonak Field Study News, June 2015. AutoSense OS Benefits of the next generation of technology automation.
- 3 Phonak Field Study News, April 2011. StereoZoom Improved speech understanding even with open fittings.
- 4 Phonak Internal Validation, 2014. Speech in Car study.
- 5 Phonak Internal Report, Jan 2015. Results of investigation completed at University of Lübeck.
- 6 Phonak Field Study News, Feb 2016. Phonak Venture Music program benchmark.

For further information please visit www.phonak.ca

sonova
HEAR THE WORLD

Not your first date,
but your first hearing aid.



Phonak Virto™ B-Titanium.
Feel confident with the super discreet

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A Sonova brand

70
years
PHONAK
life is on



Actual size



Introducing Phonak Virto™ B-Titanium – the in-the-ear hearing aid made from titanium

Super discreet
Virto B-Titanium is the smallest Phonak in-the-ear hearing aid ever! It's so discreet that nobody will see how well you hear.

Custom-made from titanium
Virto B-Titanium is custom-made to fit perfectly in your ear. It's made from medical grade titanium which makes it incredibly strong, light and durable.

Fully automatic
Virto B-Titanium features AutoSense OS™. It adapts to every sound environment automatically for excellent hearing performance everywhere. There is no need to manually adjust the hearing aids.

Be free with the super discreet Phonak Virto B-Titanium.

Each Virto B-Titanium hearing aid is custom-made to fit your individual ear and your personal hearing needs. Your hearing care professional will measure your hearing ability and will take a precise impression of your ears. Afterwards Phonak will build your individual hearing aids to provide you a perfect and discreet fit as well as excellent hearing performance. Virto B-Titanium is also water and dust resistant.

More hearing performance in situations when you need it the most

Understand more in noise
60% improvement in speech understanding by zooming in on a single voice in a noisy environment – versus without hearing aids.³

Better speech understanding
20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situations.^{1, 2}

Hearing in car
37% reduction in effort when listening to conversations in car – compared to prior technology.⁴

Hear quiet voices
10% improvement in soft speech understanding with our newest products.⁵

Natural music experience
Top rated hearing aid for music sound quality.⁶

Fully automatic for effortless listening everywhere

The Virto B-Titanium hearing aids with new AutoSense OS are designed with your everyday listening situations in mind, seamlessly adapting to sounds wherever you are.

AutoSense OS analyses the sounds around you every 0.4 seconds and can identify whether you're in a noisy restaurant, car, concert hall or at home. It draws upon multiple features blending them to precisely match your sound environment.

Without having to adjust your hearing aids manually, you can enjoy excellent hearing performance and sound quality... wherever life takes you.^{1, 2}