Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people’s lives to thrive socially and emotionally. Life is on.

www.phonak.ca

Introducing the 5th generation of the world’s most trusted power hearing aid:

Phonak Naída™ B

Back in 2007 we introduced the first Naída power hearing aid. Since then, more than 2.5 million hearing aids have been fitted worldwide and it has continuously evolved to become a revolutionary device.

With the launch of Phonak Naída B, we now introduce the 5th generation of the world’s most trusted power hearing aid. This new product portfolio embodies reliable premium power hearing aids designed with a host of dedicated technologies, allowing it to be tailored to your personal hearing needs.

Naída B comes in 3 models, 4 performance levels, and 9 colours to suit your individual needs.
Excellent speech understanding

Naida B power hearing aids feature Binaural VoiceStream Technology™. With both hearing aids communicating with each other in real-time, you instantly hear speech in both ears, even if the sounds were picked up only by one hearing aid. As a result, you benefit from excellent speech understanding and reduced listening effort in background noise and in challenging listening situations – for example on the phone or even in a car, where you can’t face the speaker. Naida B truly brings you closer to the sounds that matter the most to you.

More hearing performance in situations where you need it the most

Understand more in noise
60% improvement in speech understanding by zooming in on a single voice in a noisy environment – versus without hearing aids.

Better speech understanding
20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situations.

Hearing in car
37% reduction in effort when listening to conversations in car – compared to prior technology.

Hear quiet voices
10% improvement in soft speech understanding with our newest products.

Natural music experience
Top rated hearing aid for music sound quality.

Fully automatic for effortless listening everywhere

The Naida B product line with AutoSense OS is designed with your every day listening situations in mind, seamlessly adapting to sounds wherever you are.

AutoSense OS analyses the sounds around you every 0.4 seconds and can identify whether you’re in a noisy restaurant, car, concert hall or at home. It draws upon multiple features blending them to create over 200 distinct settings to precisely match your sound environment.

Without having to adjust your hearing aids manually, you can enjoy unmatched hearing performance and sound quality... wherever life takes you.

Phonak wireless accessories to boost your hearing aids

Whether you find yourself having difficulty to understand while watching TV, talking on the phone or listening to music, we developed wireless solutions to suit your every need. They also allow you to fully participate in noisy situations or when there’s distance between you and the speaker.

Phonak provides dedicated Roger wireless solutions for the modern workplace, which can be a challenging listening environment and a place where communication is key in order to succeed. Compatible with almost all hearing aids, these solutions make it easier for you to focus on work rather than on your hearing.