

Introducing Phonak Audéo™ B-Direct. Our first hearing aid designed to easily connect to any cell phone* and your TV.

At Phonak, we are driven by creating hearing solutions that are life-changing. Our proprietary technology powers hearing aids that simply adapt to every sound environment automatically and deliver excellent hearing performance in every listening situation.¹

With Phonak Audéo B-Direct, we introduce our first hearing aid designed to easily connect to your cell phone and TV—and of course, the world around you.



- Enjoy the freedom of universal connectivity
- Compatible with any Bluetooth® phone*



- Answer calls with a touch of your hearing aid
- Talk hands-free using your hearing aid as a wireless headset



- Experience excellent TV sound quality²
- Turn your hearing aids into wireless TV headphones

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.ca

¹ Rakita, L. & Jones, C. (2016). Comparing objective and subjective outcomes of automatic classification systems across manufacturers. Phonak Field Study News, retrieved from <https://www.phonakpro.com/us/en/resources/information-forms/evidence.html>, accessed June 11, 2017.

² Field Study News under development. Full details available on Sep 2017 at <https://www.phonakpro.com/us/en/resources/information-forms/evidence.html>. Please contact claims@phonak.com if you are interested in further information.

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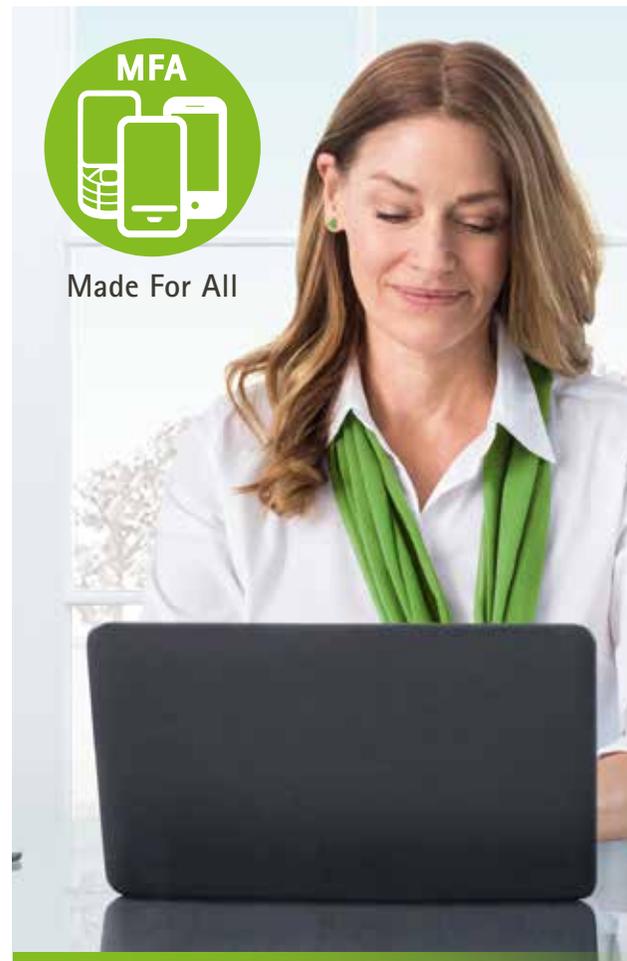
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For further information please visit www.phonak.ca/audeob

sonova
HEAR THE WORLD



Made For All



Phonak Audéo™ B-Direct
When your hearing aid connects directly
to any cell phone*, life is on



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A Sonova brand

70
years **PHONAK**
life is on

* with Bluetooth® 4.2 wireless technology and most older Bluetooth phones



When your hearing aid connects directly to any cell phone*, life is on

Featuring cutting-edge technology, Phonak Audéo B-Direct allows you to connect directly to any Bluetooth® phone*. It doesn't matter if you use iOS, Android or any other cell phone. Just pair your hearing aid and take the call –it's that easy!



Volume adjustment for each side

With the direct connectivity capabilities of Audéo B-Direct you can also adjust your hearing aids from any smartphone* with the new Phonak Remote app.



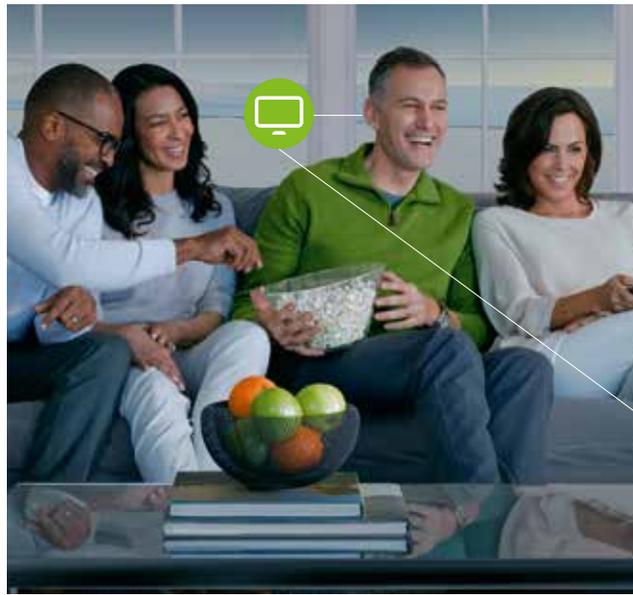
* with Bluetooth® 4.2 wireless technology and most older Bluetooth phones



When your hearing aid lets you take calls hands-free, life is on

Phonak Audéo B-Direct functions just like a Bluetooth wireless headset by utilizing its built-in microphones to pick up your voice for phone calls.

Now you can hear the phone ringing directly in your hearing aid. You also have the option to answer or reject calls with the simple push of a button on your Audéo B-Direct. Even if you're on the other side of the room, you don't have to reach for your phone—that's what you call truly hands-free.



When your hearing aids connect directly to movie night, life is on

Phonak Audéo B-Direct easily connects to your TV or stereo system through a new compact multimedia hub called Phonak TV Connector. This plug and play solution turns your hearing aids into wireless headphones so you can enjoy your favorite TV programs and movies in excellent stereo sound quality.²



Phonak TV Connector actual size

Audéo B-Direct comes in 3 performance levels and 9 colours to suit your individual needs



Phonak Audéo B-Direct actual size

When your hearing aids adapt to every sound automatically, life is on

Phonak Audéo B-Direct is built on a unique operating system called AutoSense OS™. It senses your surroundings and adjusts your hearing aids every step of the way.

Without having to adjust your hearing aids manually, you can enjoy excellent hearing performance and sound quality... wherever life takes you.¹