

# Exceptional sound quality from the first moment.

Setting you up for success with a 93% client satisfaction, thanks to Adaptive Phonak Digital 3.0.<sup>1</sup>

## Adaptive Phonak Digital (APD) 3.0

Our proprietary fitting formula is designed to balance audibility, loudness and sound quality of Phonak hearing aids.

APD is one of the unique functions of Phonak Target – optimized for an efficient clinical workflow to achieve exceptional client outcomes.

APD 3.0 has a new frequency response curve. The new frequency response curve applied across all acoustic programs maintains speech clarity while making noise less intrusive.



## The preferred first fit for consumers:<sup>1</sup>

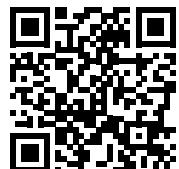
APD 3.0 delivers the **perfect balance** between clarity and comfort.<sup>2</sup>

Consumers rated noise as significantly **less intrusive** with APD 3.0.<sup>2</sup>

APD 3.0 delivers first fit, instant comfort, instant love – **93% consumer satisfaction** from the very first fit compared to a key competitor.<sup>1</sup>



Grow your first fit acceptance rate with the new APD 3.0 in Phonak Infinio.  
Scan the code or visit [www.phonak.com/evidence](http://www.phonak.com/evidence)



<sup>1</sup> Stewart, E., Adler, M., Seitz-Paquette, K. (2024). "Adaptive Phonak Digital (APD) 3.0 is the preferred first fit compared to a leading competitor device". Phonak Field Study News, retrieved from phonak.com/evidence

<sup>2</sup> Phonak internal study results. N = 20 participants \* rated by end users in a study comparing APD 2.0 and APD 3.0