

Not your first date, but your first hearing aid.  
Feel confident with the super discreet  
Phonak Virto™ B-Titanium.



A Sonova brand



**PHONAK**  
life is on

When a super discreet hearing aid  
is titanium strong, life is on.

# Introducing Phonak Virto™ B-Titanium – the in-the-ear hearing aid made from titanium

## Super discreet

Virto B-Titanium is the smallest Phonak in-the-ear hearing aid ever! It's so discreet that nobody will see how well you hear.

## Custom-made from titanium

Virto B-Titanium is custom-made to fit perfectly in your ear. It's made from medical grade titanium which makes it incredibly strong, light and durable.

## Fully automatic

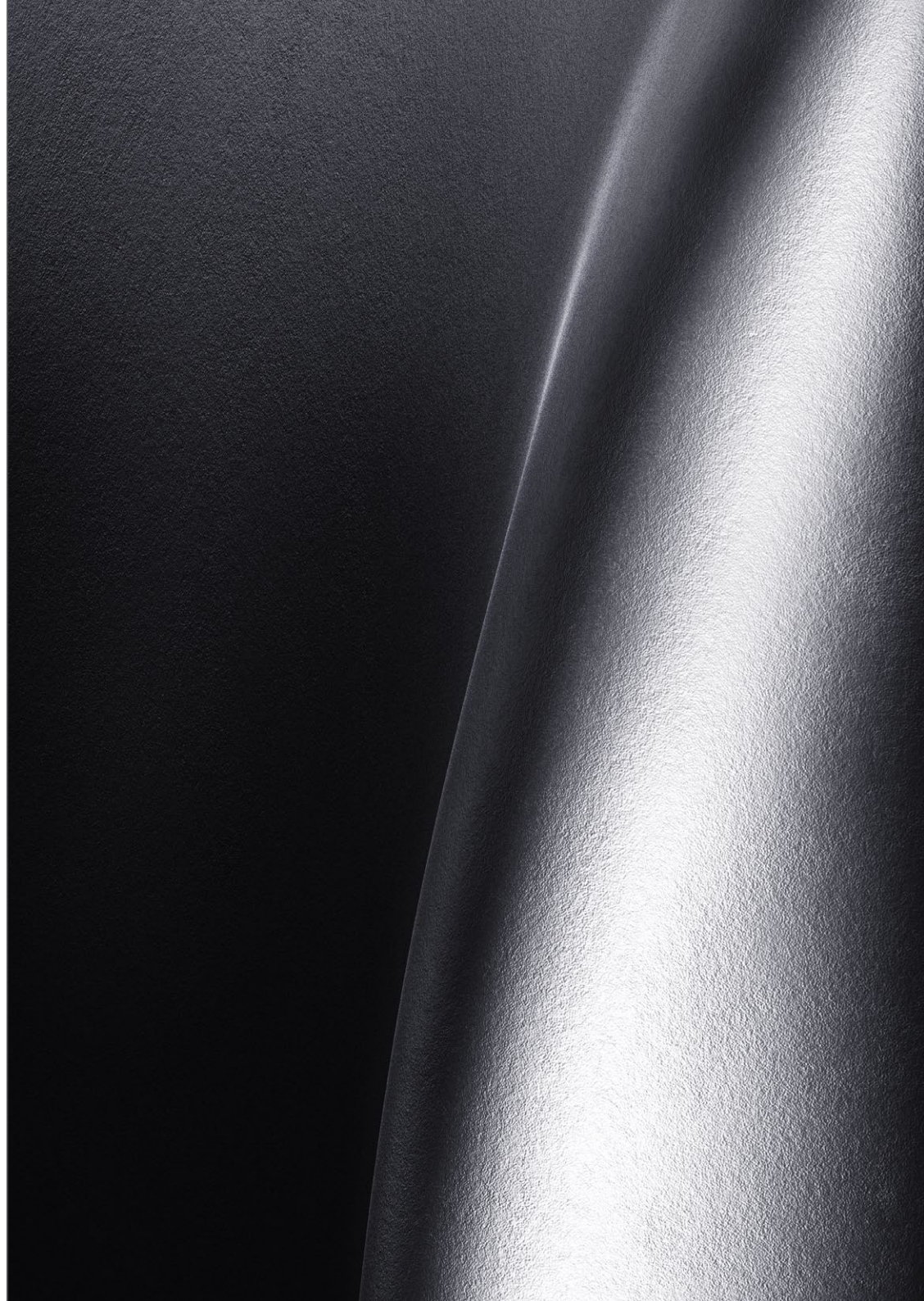
Virto B-Titanium features AutoSense OS™. It adapts to every sound environment automatically for excellent hearing performance everywhere. There is no need to manually adjust the hearing aids.



Real size

# Titanium – the strongest and lightest material for a super discreet hearing aid

Titanium is renowned for its strength and durability. It is used for medical products, high-performance vehicles as well as high-tech sports goods. With a shell as thin as a piece of paper, combined with miniaturized electronic components, this is the smallest custom hearing aid from Phonak ever. Virto B-Titanium is super discreet and up to 26% smaller than its predecessor.





Not your first toy, but your first hearing aid.

Be free with the super discreet  
Phonak Virto™ B-Titanium.



# Custom-made for your ears only



Each Virto B-Titanium hearing aid is custom-made to fit your individual ear and your personal hearing needs. Your hearing care professional will measure your hearing ability and will take a precise impression of your ears. Afterwards Phonak will build your individual hearing aids to provide you a perfect and discreet fit as well as excellent hearing performance. Virto B-Titanium is also water and dust resistant.



# Fully automatic for effortless listening everywhere

The Virto B-Titanium hearing aids with new AutoSense OS are designed with your everyday listening situations in mind, seamlessly adapting to sounds wherever you are.

AutoSense OS analyses the sounds around you every 0.4 seconds and can identify whether you're in a noisy restaurant, car, concert hall or at home. It draws upon multiple features blending them to precisely match your sound environment.

Without having to adjust your hearing aids manually, you can enjoy excellent hearing performance and sound quality... wherever life takes you.<sup>1,2</sup>



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- 1 Rakita L, Jones C. Performance and Preference of an Automatic Hearing Aid System in Real-World Listening Environments. Hearing Review. 2015;22(12):28.
- 2 Phonak Field Study News, June 2015. AutoSense OS Benefits of the next generation of technology automation.



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## Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com](http://www.phonak.com)