

## Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com/kids](http://www.phonak.com/kids)

### Confidence when life gets a bit wet

Removing your child's hearing aids every time they're around water is a hassle, plus it means they're missing out on conversations. All Sky B models are water resistant (IP68 rating\*) so your child can keep their hearing aids on when life gets a little wet.

### Playful design

With an exclusive Mix & Match concept incorporating seven colored earhooks and 14 colored hearing aid housings and Roger receivers, every child has the opportunity to design a hearing aid that truly suits their personality and identity.

\* IP68 indicates that the hearing aid is water resistant and dust tight. It survived continuous immersion in 1 meter of water for 60 minutes and 8 hours in a dust chamber as per the IEC60529 standard, no traces of dust were evident within the housing

- 1 Benitez-Barrera, C., Angley, G. & Tharpe, A.M. (2017). *Remote microphone system use at home: Impact on caregiver talk*. Manuscript submitted for publication.
- 2 Hart, B. & Risley, T. (1995). *Meaningful differences in the everyday experience of young American children*. Baltimore, MD: Paul H. Brookes Publishing.
- 3 Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM remote microphone hearing assistance technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201 -210.
- 4 Feilner, M., Rich, S., & Jones, C. (2016). Automatic and directional for kids - Scientific background and implementation of pediatric optimized automatic functions. *Phonak Insight*, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19, 2018.
- 5 Rehmann, J., Jha, S., & Allegro Baumann, S. (2016). SoundRecover2 - the adaptive frequency compression algorithm. More audibility of high frequency sounds. *Phonak Insight*, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19, 2018.
- 6 Stephenson, B., Omisore, D., Pedersen, H. M., & Taphuntsang (2016). The Phonak rechargeable solution. *Field Study News*, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed February 19, 2018.

**sonova**  
HEAR THE WORLD



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## Phonak pediatric solutions



When hearing technology unlocks a child's full potential, life is on

**PHONAK**  
life is on

A Sonova brand

## Ears are the doorway to the brain

As a parent of a child with hearing loss, it is important to understand that hearing happens in the brain, not the ears. The ears help sound reach the brain and as such, can be considered 'doorways to the brain'.

Hearing loss prevents auditory information from reaching the brain, impacting your child's ability to listen, talk and read.

## The key to unlocking a child's full potential

If you have chosen a listening and spoken language (LSL) outcome for your child, it is important to feel confident in their hearing technology. By choosing Phonak, the world leader in pediatric hearing solutions, you can rest assured that your child's full potential will be reached.

### Hearing is learning!

In a recent study, pre-school children using a Roger system at home were exposed to approximately 5,300 more words in an 8 hour day, compared to wearing hearing aids alone.<sup>1</sup>

Simply using a Roger system at home can help a child's growing brain hear the 30,000 words they need to hear every day in order for successful learning to take place.<sup>2</sup>

## Our holistic approach to opening the doorway to the brain includes the following hearing solutions:

**Phonak Sky™ B** – Offers a range of hearing aids for mild to profound hearing loss that are designed specifically for children and teens.



**Roger™** – The portfolio of Roger microphones and receivers improve a child's ability to converse with others in noise and allows them to hear others from a distance, resulting in all-round better understanding.<sup>3</sup>

## Parents spoke and we listened

We asked parents what matters most to them. Their answer was hearing solutions that are easy to use, ensure the safety of their child and provide excellent performance.

### Performance

Sky B products include AutoSense Sky OS, the only\* operating system built specifically for a child's listening environment. This fully automatic system ensures your child always gets the best hearing performance<sup>4</sup>. SoundRecover2 gives children access to a broader range of sounds essential for speech and language development.<sup>\*\*5</sup>

### Easy to use

If you choose the Sky B-PR rechargeable device, it is quick charging and will last the whole day<sup>\*\*\*</sup>, even with up to 10 hours of Roger use<sup>\*\*\*\*</sup>, or audio streaming.<sup>6</sup> Plus, you needn't purchase or change hearing aid batteries.

With one quick look, our easy-to-understand indicator light confirms the status of the hearing aid.

### Safety

To ensure the safety of small children, the Sky B portfolio offers a range of tamperproofing options.

\* Valid February 2018

\*\* Compared to SoundRecover

\*\*\* 16 hours of hearing

\*\*\*\* Roger technology can be accessed via the ComPilot II with a Roger X or via Roger MyLink