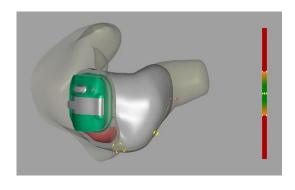
# Phonak Fast Fact

## **Acoustically Optimized Vent (AOV)**

#### What is it?

Introduced in 2009, Acoustically Optimized Vent (AOV) was created to streamline the custom hearing aid ordering process. AOV takes into account the unique characteristics of each client, including the audiometric configuration, risk of feedback, likelihood of occlusion, benefit of direct sound, and the need for low-frequency gain. The proprietary formula then creates an individualized vent size specifically for each client.



#### Why use it?

- AOV is designed to give clients the ideal combination of hearing performance and wearing comfort based on their unique hearing loss and hearing aid configuration.
- Selecting AOV eliminates the need to manually select the correct vent size for each client.
- A review of internal data shows that hearing aids with AOV are returned less often than those with a manually-selected vent.<sup>1</sup>

### How to use it?

AOV is the default vent selected for all custom hearing aids and earpieces ordered from Phonak. This means you don't have to do any additional work to get the benefits of an individualized vent for your client.

For more information, go to www.phonakpro.com or contact your Phonak representative.

1. Leuthold, N. (2019). Internal Phonak report. Please contact claims@phonak.com if you are interested in further information.

