

Rely on Phonak quality

OK! helps you master the challenges of everyday life. The main advantages OK! has to offer are:

- Clear hearing in situations that matter to you
- Easy to handle and comfortable to wear
- Durable yet attractive, offering protection against dirt and humidity
- Engineered by Phonak, the industry leader in hearing technology
- Benefits from world-renowned Swiss craftsmanship



"It is far easier to satisfy a patient's hearing needs when fitting with Phonak, thanks to patient oriented innovations."

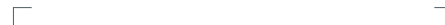
Dr. Kshitij Malik, Prime Speech & Hearing Clinic, New Delhi

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

Your hearing care professional:



www.hear-the-world.com

OK!

Better hearing made easy



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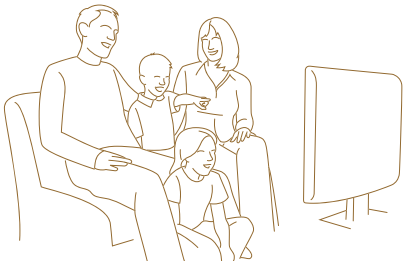
Get good hearing back

Everybody takes good hearing for granted. Only when it is gone do we realize how precious hearing is.

Do you often wonder whether your hearing is still as good as it should be?



Do you find yourself having difficulty following conversations?



Have your friends or relatives complained about your TV or Radio being too loud?

If you can answer "Yes" to any of these questions, you might be one of nearly 1 billion people in the world who can benefit from a hearing aid.

Hear what you have been missing!

Hearing is living. When you are affected by a hearing loss you miss more than just sounds. OK! helps you to communicate better so you can enjoy your daily life more, even in noisy surroundings.

The solution: OK!

Thanks to OK!, the quality hearing aid from Swiss technology leader Phonak, you can get back good hearing.

- Clear sounds!
- Easy use!
- Swiss quality!

OK! is great value for money and available at two different price points. Consult your hearing care professional to find out which OK! is right for you.



Enjoy the world of sounds again

Imagine yourself at a family gathering. Thanks to OK! you can comfortably follow conversations and appreciate being able to talk to friends and family again.

Most people with hearing loss find it especially difficult to understand children's voices. With OK! you can hear your grandchildren's laughter again.

Noisy surroundings can be challenging and uncomfortable. Not so with OK! – you can enjoy conversations wherever you are.

Nobody likes to be told that the TV is too loud. Thanks to OK! nobody will ever tell you again to turn down the volume.

- Enjoy conversations!
- Enjoy watching TV!
- Enjoy life!